

**LUCA ZAN**

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Luca Zan is active in the field of management/accounting history, with several international publications on the history of managing practice in protoindustrial settings (Venice Arsenal at the turn of the XVI century); and management and accounting in historical perspectives. He is also extensively involved in field research on the management of arts/heritage organizations, within an international comparative research. In particular, he does fieldwork in the State administration in China, Turkey, Peru and Ecuador, in addition to Europe. He is also involved in international teaching in Arts management

outside Italy: adjunct faculty at CMU, Master in Arts Management; and CAFA (China Academy of Fine Arts).

***Arts Management: International & Interdisciplinary Perspectives***

The presentation will discuss the experience in both research and teaching arts management at the University of Bologna. On the one hand, the first 15 years of experience in the GIOCA program will be shortly discussed, focusing on main features and approaches, addressing some of the recurrent issues in teaching relevant knowledge in such a complex area. On the other hand, the specific research approach of the GIOCA team will be presented. Basically we are interested in understanding how global changes in the public sector affect the management of art organization and cultural heritage in different countries. Although the rhetoric of reform is similar in many nations, their diverse histories and administrative contexts mean that the effects of such reforms can be very different depending on the country. With this concern in mind, the main characteristic of our research is the coupling of professional debates, technological issues, and trajectories in administrative legacy or changes. In the meanwhile, we try to balance the aggregate with an in-depth micro view, investigating how changes encountered at the macro level are actually implemented and are faced at the level of the individual organization.