

**SIRAN ZHAN**

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Siran Zhan is a final-year PhD candidate in the Strategy, Management, and Organization division of Nanyang Business School. In her research, Siran focuses on cultural diversity, identity, and creativity, particularly in the innovation and entrepreneurship contexts. In one study, Siran and her collaborators examined how ethnic and cultural diversity influences countries' innovation performance.

In an ongoing effort, Siran is investigating the role of entrepreneurs' multiple identities on entrepreneurial creativity performance. Siran is trained in experimental social psychology. Beyond her main area of expertise, she also uses a mixture of archival, survey, and experience sampling methods in her research. Her research has been published in *Journal of Organizational Behavior* and *Current Opinions in Psychology*.